



COMMAND PHILOSOPHY

“Mission First, People Always”

Our mission is “to provide combat ready expeditionary aviation forces capable of short notice, world wide deployment to support the MAGTF.” As we strive to support this “mission” we must always take into account the impact it has on “people” - the Marines, Sailors, and families - of 3d MAW, who are the **cornerstone** of everything we do.

Since November 2001 when the 15th MEU conducted an amphibious assault into Afghanistan, 3d MAW units have been engaged in combat. In March 2003 Operation Iraqi Freedom began with 3d MAW aviation units supporting the MAGTF. And even today, 3d MAW units remain in support of combat operations in Operation Enduring Freedom....we are all part of this legacy.

From the Wing Headquarters to the Marine Air Control Group, from the Marine Wing Support Squadrons right down to the flight line where Marines **Fix and Fly** aircraft, each of you have a critical and active part to play in supporting my “**Mission First**” philosophy.

Everyone must also understand and equally support the tenants of the “**People Always**” side of my philosophy which includes:

Treat yourself, others and our Corps with **dignity and respect**

Trust in yourself, your fellow Marines and your chain of command

Communicate with seniors, peers, and juniors.

Commit to excellence in everything you do.

I want to ensure that a “Mission First, People Always” philosophy exists at all levels throughout 3d MAW.

Michael A. Rocco
Major General, USMC
Commanding General 3d Marine Aircraft Wing