



MARINE AIRCRAFT GROUP 11 COMMANDING OFFICER'S GUIDANCE



COMMAND PHILOSOPHY

***"Be Prepared for Today's Crisis, With
Today's Forces - Today."***

WE ARE MARINES FIRST AND FOREMOST

- Being a Marine is Who We Are, not what we do - there is difference.
- We earned the title and the privilege of wearing the Eagle, Globe and Anchor.
- Maintain our Foundational Core Values of Honor, Courage and Commitment.
- Know our past and preserve our customs and traditions. Make the future better for those who will continue the mission - Pay it Forward.
- Our Navy and Civilian Brethren are an integral part of the Marine team.
- Our service is not about us - it is always about others.

MISSION ACCOMPLISHMENT AND TAKING CARE OF OUR PEOPLE IS OUR NUMBER ONE PRIORITY

- Personnel and Equipment Readiness and Effectiveness through relevant, professionally executed training which prepares this MAG - the "Oldest and Proudest" - for directed operations and to be "the most ready when the Nation is least ready."
- Family preparedness through clear communication between the MAG and its families. We are not ready if our families are not ready for us to accomplish our mission.

SAFETY AND FORCE PRESERVATION

- The bedrock of our Corps is the individual Marine/Sailor - an invaluable asset.
- We must take care of the "collective whole" by adhering to Force Preservation principles instilled in our culture. Do it right the first time - by the book.
- I direct and require a 24/7 mindset for everything we do.
- Small Unit Leaders must know and take care of Marines and Sailors at all times.

LEADERSHIP, ACCOUNTABILITY AND COMMUNICATION AT ALL LEVELS

- The performance of YOUR Marines and Sailors reflect an image of YOU. SET THE EXAMPLE!
- Mistakes are part of our maturation as leaders - Lack of discipline will be handled swiftly.
- Truth as you see it communicated through the chain of command.

HAVE FUN WHILE ACCOMPLISHING OUR MISSION

- Treat each other with dignity and respect by adhering to the "Golden Rule".
- Foster a climate where "Esprit De Corps" and camaraderie exist and enable MAG-11 personnel to make a difference.
- Do it right; on time; on target - While having fun...

"Mission First, People Always"

Semper Fidelis,

**RICK A. URIBE
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