



## **MARINE AIRCRAFT GROUP 11 COMMANDER'S INTENT AND VISION**



As the "Oldest and Proudest" Marine Air Group in our Corps -- **MAG-11** has a historic legacy of combat mission success, while taking care of our Marines, Sailors, and their Families. **We will continue that legacy!**

**Our Mission is simple:** provide fixed wing combat ready forces to the Marine Air Ground Task Force (MAGTF) Commander. To continue accomplishing this mission, we will foster and build a cohesive **T-E-A-M** of **dedicated professionals who will:**

**T-ake Care of your Marines, Sailors, & their Families.** As Marines we pride ourselves on taking care of each other. This is our bedrock -- the foundation of what we do as leaders. As we serve in this period of high operational tempo and reduced resources, it's even more important that we look out for our fellow warriors. Influence them with a Lejeune style leadership, help them find balance in their lives, and show them what it means to have both Character & Competence 24/7.

**E-xecute the Basics -- Brilliantly.** Each individual and unit within this MAG will take pride in executing the basics -- brilliantly. Doing so is paramount, especially while operating during this period of reduced proficiency. This requires the proper training in the basics first. Adherence to our most basic blocking and tackling fundamentals -- as laid out in our established policies, guidance, and TTPs/SOPs -- will keep you safe and tactically sound, especially when the fog of war creeps in. Concentrate on the basics and strive to execute them perfectly. If we fall short -- and we will -- debrief it, learn from it, and execute it with brilliance the next time.

**A-ttain & Maintain Mission Excellence.** We continue to be a Nation at War. Combatant Commander's demand for Marine Corps' crisis response forces continues to grow. Our mission to provide the MAGTF Commander with combat ready fixed wing assets, and the support they require will no doubt continue. Meeting this demand requires an all hands effort. Each Squadron, and individual Marine or Sailor, plays a vital role in our ability to do so. I need each of you mentally, physically, and spiritually at the top of your game -- both at work and while on liberty -- to continue performing at the best of your ability. When we do so, this **MAG-11 T-E-A-M** will maintain our mission excellence from which our legacy is built.

**M-itigate Risk in everything we do.** Safety is not a priority -- it's a behavior! Simply put, it's what we do -- a by-product of our professionalism. Before we execute any mission, task, training or liberty event; I expect each individual to apply sound risk management principles and simply use common sense to mitigate any unacceptable risk associated with that event. I empower each of you as a Safety Officer. If it doesn't look or feel right, -- have the moral courage to ask the hard questions. Instill a behavior of taking our time and doing it right -- the first time -- vice having a false sense of urgency, not thinking, which can lead to damaging valuable equipment -- or worse, getting someone hurt.

This type of critical thinking and risk management behavior will under-pin our ability to: take care of our Marines and Sailors, enable the basic blocking and tackling mind-set required to brilliantly execute the basics, and thus; lead our **MAG-11 T-E-A-M** to mission excellence -- both in training and in combat.

To be successful our **MAG-11 T-E-A-M** will have:

- Provided our MAGTF Commanders with trained, combat effective units
- Increased the overall unit readiness of our non-deployed units
- Met or exceeded our Marine Corps, I MEF, and 3D MAW Standards
- Had zero preventable accidents
- Created stronger Leaders, Marines, Sailors and Families

I'm honored to serve our Nation and Corps with each of you and I expect this Commander's intent and **T-E-A-M** philosophy will guide your daily actions and decisions! Thank you for what you do.

**Semper Fidelis,**

**William H. Swan  
Colonel, U. S. Marine Corps  
Commanding Officer, Marine Aircraft Group 11**