



COMMAND PHILOSOPHY & GUIDANCE
Marine Air Group 13
August 2015



We stand ready to fight and win while always keeping our honor clean. The key to mission success is combat readiness, which rests on three supporting pillars: equipment readiness, training readiness and family readiness. Our capability to execute will help our nation win the *War on Terror* while we deter other potential adversaries. Winning is our imperative; since the towers fell on September 11th, 2001 our Air Group has been “in the attack” in support of the MAGTF across the spectrum of conflict, from the skies of Afghanistan, Iraq and recently, Syria, to operations on the Pacific Rim. In any clime or place, our squadrons shall continue to stand ready to strike at the heart of the enemy.

There are five guiding themes for our Marine Air Group:

- 1. *Operational Excellence.*** Our Warbirds and equipment are first class and our officers and enlisted are peerless leaders and operators. We will measure ourselves by the unsolicited respect and praise we receive from peers, superiors and most importantly the warfighter.
- 2. *Managing Risk.*** We cannot be risk averse and accomplish our mission. We will be vigilant and remember that many “ambushes” are often unforeseen and requires your leadership and moral fortitude to break the chain of events that might otherwise lead to tragedy.
- 3. *Adaption and Innovation.*** Our Air Group is at the forefront of an aviation transition to cutting edge technology. Thinking is free, and in a fiscally constrained environment our Marines can contribute to our nation’s strength by adapting new processes and procedures on the deck or innovating our tactics, techniques and procedures (TTPs) in the air.
- 4. *Taking Care of Marines and their Families.*** Our most precious asset is our Marines and Sailors. Their ability to be most ready when our Nation is least ready requires rock solid self-assurance and a stable home front.
- 5. *Esprit de Corps, Selfless Service.*** We are at war with a determined and thinking enemy. As Marines we must maintain the moral high-ground and contribute at every level to defeat this complex adversary and persevere as a Corps and nation. Collectively we can affect these outcomes and I challenge us to use the words “us” and “we” before “me” and “I”.

Always keep our honor clean – The overarching principle for this command will be our Core Values. Hold our Core Values in your heart; *Honor, Courage* and *Commitment* are our mantra. Our Honor includes our integrity, responsibility and accountability. Courage encompasses both physical and moral courage -- doing the right thing, in the right way for the right reason. Finally, Commitment defines your devotion to the Corps and fellow Marines.

I am proud and honored to have the opportunity to lead this Marine Air Group during a challenging time of transition while engaged in extended conflict. I will give my utmost every day to ensure we continue to accomplish the mission and prevail.

Marcus B. Annibale
Colonel, USMC
Commanding Officer Marine Aircraft Group 13