



MARINE AIRCRAFT GROUP 16 COMMAND PHILOSOPHY



Mission: Our mission is to provide Assault Support and aviation enablers to the MAGTF commander during expeditionary, joint or combined operations.

“Mission First, People Always”

Mission Accomplishment Through Balanced Excellence

- **Operational Excellence.** Operational excellence exists on a foundation of Trust, Integrity, and Leadership, created and sustained through effective communication. It is called Teamwork. Teamwork is the hallmark of those units that operate at the highest levels of combat readiness and combat effectiveness. Through our collective efforts and focused synergy the MAG will not fail.
- **Professional Excellence.** Every Marine and Sailor must know his/her occupational specialty and understand how their skills contribute to the overall mission. Every Marine and Sailor must continuously strive to achieve Technical and Tactical proficiency with emphasis on mastering the basics.
- **Personal Excellence.** Physical, mental, and moral fitness are vital to mission success. Every Marine and Sailor must challenge his/herself while seeking self-improvement. Be accountable and act as model citizens on and off duty. Uphold our Core Values of Honor, Courage, and Commitment.

Taking Care of Our People

- **Marines and Sailors.** Our most precious assets are our Marines and Sailors. Every officer and enlisted Marine must commit themselves to the welfare of the men and women under their charge. We must foster an environment that encourages and rewards initiative and innovation. As leaders and warriors we take care of our own; on and off duty; in peacetime and in combat.
- **Families.** Our ability to be most ready when the Nation is least ready requires steadfast self-assurance and a stable home front. As such, we must ensure our families are cared for, informed, resourced and thanked.

We have a proud legacy of accomplishing the mission and taking care of our people. To this end, a philosophy of *“Mission First, People Always”* must exist at all levels throughout MAG-16.

C. A. Blair

Colonel, U.S. Marine Corps
Commanding Officer, Marine Aircraft Group 16