

MARINE AIRCRAFT GROUP 11  
COMMANDER'S GUIDANCE



MAG-11 has earned an illustrious legacy from the blood, sweat, and tears sacrificed by courageous Marines and Sailors that served before us. From our first combat sorties in the Pacific during WWII, to today's strategic competition, MAG-11 has always been, and will remain, a pivotal Aviation Combat Element for the Marine Corps and the joint force. While the future remains uncertain, it is our duty to always be ready to support and defend our Nation's interests, at home and abroad.

My command guidance will serve as the common end state for everyone serving in MAG-11:  
**Develop and sustain combat readiness while embodying our core values of honor, courage, and commitment.**

MAG-11's priorities are:

1. GFM Requirements and Operational Deployments
2. Readiness and Warfighting Skills
3. Retention, Recruitment, and Professional Development

Below are the core tenants that will guide us in accomplishing our mission in any clime and place.

**Respect:** Everyone deserves to be treated with dignity and respect. Respect our heritage and the many sacrifices Marines and Sailors have made before us. Always be fair and just while maintaining Marine Corps standards – keep our honor clean.

**Attitude:** A positive attitude is a powerful and contagious force that will enable us to overcome any challenge we face. Develop solutions, find the silver lining, laugh in the face of adversity, and have fun. We can't control external forces, but we can control our attitude – keep it positive.

**Discipline:** Discipline is the key attribute of our success. Fight the destructive urge of complacency and always do what is right. Remain focused and give your best effort every day in all that you do. Embrace hardship and out-will the enemy. Discipline will reward you!

**Leadership:** Lead by example. Not only are we leaders of Marines, but we are leaders of our communities and society. Set the example for others on and off-duty with grace, humility, and integrity. Take pride in all that you do and strive to be the leader others want to follow and emulate.

**Purpose:** Wake up each morning with purpose and commitment. The Marine Corps exists to defend our Nation and win on the battlefield. Wear the eagle, globe, and anchor with pride while doing your part to secure the blessings of liberty and freedom for future generations.

I will give all I have every day to best serve you as your commanding officer. All that I ask, and expect, in return is that each day you make an equal effort to be your best. If we do this, we will achieve extraordinary success in all that we do, continue the proud legacy of warriors who have gone before us, and we will have fun creating memories that we will cherish for a lifetime.

Semper Fidelis,

A handwritten signature in black ink that reads "William J. Mitchell". The signature is written in a cursive style.

Col William J. Mitchell  
U.S. Marine Corps

Commanding Officer, Marine Aircraft Group 11